

APA 2018



San Francisco, CA August 9–12



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Designing and Conducting Qualitative Research Studies With Methodological Integrity

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CE CREDITS **7**
ENROLLMENT LIMIT **25**

Saturday, August 11

8:00 a.m.–3:50 p.m.

Hilton San Francisco
Union Square Hotel,
Union Square Room 21/
Fourth Floor-Tower 3

This introductory workshop provides an overview of qualitative research methods with an eye toward design and publication. Participants learn about key features of common qualitative methods and epistemological approaches to inquiry. Through experiential learning exercises, they accrue skills common across qualitative approaches, such as interviewing skills and coding text to increase the fidelity and utility of their findings. They learn how to select methods to achieve their goals and consider how best to adapt procedures to their question and participant characteristics so as to increase the methodological integrity of their research.

This workshop is designed to help you:

1. Discuss key features of qualitative research.
2. Apply interviewing skills while role playing.
3. Select among qualitative methods to best advance your research goals.
4. Discuss how research traditions and epistemological perspectives influence research design.
5. Use the concepts of methodological integrity to consider research design.
6. Create qualitative research designs and adapt them to fit study characteristics.
7. Discuss issues related to publishing qualitative research.

ENROLLMENT IS NOW OPEN!

Visit convention.apa.org/ce
or call the CEP Office at
800-374-2721 x5991, option 3.

Fees	ADVANCE (4/16–6/30)	REGULAR (7/1–8/7)	ON-SITE (8/8–8/12)
MEMBERS	\$220	\$275	\$330
NONMEMBERS	\$260	\$335	\$410

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